“As long as there is a cry for help and a need for hope, there will be an RCS. Because of your generosity, we’ll keep expanding our scope.”

Our Community Impact

- **Total Revenue**: $11.3M*
- **Total Expenses**: $11.3M*
- **Fundraising Efforts**: $1.2M
- **Number of Donors**: 2K
- **Volunteer Hours**: 22K
- **Locations**: 8
- **Subsites**: 70
- **Facebook Impressions**: 300K
- **Twitter Impressions**: 100K
- **Press Releases**: 34
- **Media Appearances**: 56

*Deficits underwritten by Home Mission fund, designated reserves, and estate gifts.

**Dave Siracusa**

**Kirk Ray Smith**

*President & CEO*
In 2019, consistent with our strategic plan, we broadened our scope organically and through acquisition in the following areas:

- **COLLEGE STUDENT SERVICES**
  With thousands of college students facing hunger, homelessness, and domestic violence throughout Pinellas County, we are providing support services within their respective student service centers.

- **ELDER & SENIOR ABUSE SURVIVOR SUPPORT**
  As the average length of life continues to grow and the number of retirees increase within Pinellas County, cases of domestic abuse is increasing at an alarming rate. Through our Domestic Violence Outreach Center, we are now providing services in this area.

- **EMOTIONAL & VERBAL ABUSE**
  While physical abuse continues to plague our community and we’ll remain on the frontlines of addressing this issue, we are exploring ways to provide support for the eradication of emotional and verbal abuse. Any type of abuse is unacceptable and will not be overlooked.

- **HUMAN TRAFFICKING**
  Unfortunately, human trafficking has become prevalent in our community. Thousands of women and children find themselves trapped in this vicious world of dehumanization, despair, and even death. Through our Domestic Violence Outreach Center, we are now providing support in this area.

- **YOUTH DEVELOPMENT**
  Our youth are our future and we are making great strides in augmenting youth development programs within each of our residential programs, focusing on the development of life and social skills, academic improvement, and developmental asset building.
BOARD OF DIRECTORS

David Siracusa
Board Chairman

John Goldsmith, Esq.
Immediate Past Chair

Deborah Leous
Treasurer

Seema Ramroop
Secretary

Ed Cole

Rod Davis

Sandra Garcia-Olivares

Cecil Howard

Debra Jones

Connolly McArthUr

Cherri McGrew

Martha Thorn

Matthew Weber

Kirk Ray Smith
Ex officio

MANAGEMENT TEAM

Kirk Ray Smith
President & CEO

Melinda Perry
Chief Operating Officer

Phillip DeBerry
Chief Financial Officer

Belinda Becton-McAbee
VP of Organizational Advancement

Melvin Thomas
Executive Director of Food Distribution

Mark Dufva
Executive Director of Housing Management

Jonita Lewis
RCS Express Center
Community Resource Director

Denise Dickens
Director of Human Resources

Lauren Misa
Director of Public Relations

Danielle Taylor
Director of Branding & Marketing

Shannon Matthews
Controller

Angela Emery
Director of Development

Liz Mendez-Pena
Donor Relations Specialist

Joanne Bowman
Accounting & Finance Specialist

APPEAL 365

ADVOCACY
The understanding and willingness to take the TIME to communicate about RCS.

VOLUNTEERISM
The willingness to share individual and group TALENT with RCS.

FINANCIAL SUPPORT
The ability and commitment to provide financial TREASURE in support of RCS.