Red Carpet Spectacular
A NIGHT OF GLITZ, GLAMOUR, GLITTER, & GOLD
RCS FASHION SHOW & GRAND GALA 2020 Sponsorship Opportunities
The inaugural Fashion Show and 5th Annual Grand Gala will celebrate the inspirational participants who utilize RCS programs to become self-sufficient while we recognize the generous and compassionate supporters who provide help and hope to those in need. We invite you to join us on April 18th for A Night of Glitz, Glamour, Glitter, & Gold.

MISSION
RCS's Mission is to feed the hungry, help families facing homelessness return to self-sufficiency and empower survivors of domestic violence.

VISION
RCS will be recognized as a premier agency providing basic needs services with the goal of ending generational cycles of hunger, homelessness, and domestic violence.

THE THREE PILLARS
One Organization
RCS is comprised of multiple branches united by one vision and one mission

The Partner Agency
Through partnerships with for-profits, non-profits, and government agencies, we want to be known as a premier partner in Pinellas County

The Third Place
While we don’t expect to be the top priority, we want to be among the top three places where you share your time, talent, and treasure.
ABOUT RCS PINELLAS

- Charity Navigator has given us their highest rating
- $0.90 of every $1 directly supports our mission of helping the families and individuals who rely on us
- Currently, 87% of the funding for RCS Food Bank, 74% of the funding for RCS Grace House, and 61% of the funding for The Haven of RCS is tied to government grants and contracts.
- In the same way individuals turn to RCS to become self-sufficient, RCS is turning to you so we may become self-sufficient as an organization.
- RCS Food Bank distributes over 4,000,000 pounds of food through nearly 100 food pantries, food banks and subsites in Pinellas County
- Almost 90% of families transition into stable housing following their stay at the RCS Grace House
- The Haven of RCS serves nearly 17,000 women and children annually through our Outreach Center while our Safe House shelters roughly 300 women and children
- In order to provide these services, RCS must raise $3,000,000 annually to cover the increasing needs in Pinellas County; This funding is called the RCS Home Mission Fund
## Sponsorship Opportunities

Multiple levels of sponsorship are available and each opportunity includes customization to meet diverse marketing needs.

### GALA BENEFITS

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<tr>
<th>Benefit</th>
<th>Presenting Sponsor</th>
<th>Partner in Hope</th>
<th>Partner in Help</th>
<th>Sustainer</th>
<th>Supporter</th>
<th>Auction Sponsor</th>
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<tbody>
<tr>
<td>Priority Seating</td>
<td>4 Tables of 8</td>
<td>2 Tables of 8</td>
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<td>4 Tickets</td>
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<td>Logo Displayed on Screens</td>
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<td>Signage at Venue</td>
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<td>Prominent Table Signage</td>
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<td>Drink Host to Serve Table until 10pm</td>
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<td>Naming Rights of the Gala</td>
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### PRE-EVENT BENEFITS

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<th>Auction Sponsor</th>
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<td>1 Year Linked Logo on RCS Website</td>
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<td>Inclusion in Press Releases</td>
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<td>RCS E-Newsletter Feature (8,500 subscribers)</td>
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A copy of the official registration ch#1242 and financial information may be obtained from the division of consumer services on their website www.800helpfla.com or by calling toll-free 1-800-435-7352 within the state. Registration does not imply endorsement, approval, or recommendation by the state.
WE ARE PROUD TO SPONSOR THE 5TH ANNUAL RCS GRAND GALA WITH A GIFT OF:

- $20,000
- $10,000
- $5,000
- $2,500
- $1,500
- $500

WE ARE UNABLE TO SPONSOR, BUT WOULD LIKE TO MAKE A CONTRIBUTION OF:

$  

CONTACT INFORMATION

Name __________________________________________________________
Company______________________________________________________________________________
Address _______________________________________________________________________________
City _____________________________ State ______________ Zip ________________
Telephone ________________________ Email _______________________________________________

To make your gala purchases online, please visit: rcspinellas.org/grand-gala

PAYMENT INFORMATION

- CHECK  Check # _________  -  CREDIT CARD  -  CASH

Credit Card Number _________________________________________________________________
Card Type ___________ Expiration Date ___________ CCV Code _______________
Signature__________________________________________________________

Checks can be made out to: RCS Pinellas

PLEASE MAIL THIS FORM ALONG WITH PAYMENT TO:
RCS Pinellas, 503 S. MLK Jr. Avenue, Clearwater, FL 33756
For additional questions, please contact Belinda Becton-McAbee by email: 
Belinda.Becton-McAbee@RCSPinellas.org or call 727-584-3528, ext. 401